



**LONDON MARKET  
GENERATIVE AI  
WORKING GROUP  
+ LUNCH**

**15th May 2024**

**LMForums Office**

**20 St Dunstons Hill, London EC3R**

**8HL**

**12.30-2.30pm**



**Facilitated by:**

**Roger Oldham**  
CEO & Founder  
LMF

**Kindly supported by**





# WELCOME & INTRODUCTIONS



**Roger Oldham**

CEO & Founder  
**LMF**



**THANKS TO**



**cognizant<sup>®</sup>**

**FOR SUPPORTING THIS GROUP**

# AGENDA

## Today's Running Order

- **Welcome & Introductions**
- **Lunch**
- **Polling**
- **Demonstration from Matt Jarman**
- **Short Discussion**
- **Guest Speakers - Hellen Beveridge,**
- **Roundtable Discussion**
- **Close**



# LUNCH





# POLLING



# GUEST SPEAKER



## DEMONSTRATION OF SCENARIOS INVOLVING PERSONAL DATA



**MATT JARMAN**  
**CLIENT PARTNER**  
**COGNIZANT**



**GUEST SPEAKER**



**BUILDING RESPONSIBLE INNOVATION  
AND DATA GOVERNANCE EXCELLENCE**



**HELLEN BEVERIDGE**

**GLOBAL RESPONSIBLE AI GOVERNANCE  
DELIVERY LEAD**

**COGNIZANT**



# ROUNDTABLE



**WHERE DO YOU SEE THE  
DIFFICULTY, HOW TO OVERCOME  
IT, AND THE USE OF TOOLKITS?**



# ROUNDTABLE



# PARAMETERS AND STRATEGY FOR MARKET GUIDELINES ON GENERATIVE AI



# CONCLUSION & CLOSE



**Roger Oldham**

CEO & Founder  
**LMF**



# THANKS FOR YOUR PARTICIPATION

SUPPORTED BY

